

# JACK KWABENA OSEI

Product Engineer, Full Stack / React / Next.js

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## PROFESSIONAL SUMMARY

Full Stack Software Developer who owns features from browser to database and from idea to launch. Built a multi-tenant SaaS product end to end and shipped commercial platforms used across the UAE, pairing full-stack delivery in React, Next.js, and Node.js with a designer's eye and a product instinct for what moves conversion and retention.

## TECHNICAL SKILLS

|                                   |                                                                                                                                                     |
|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Frontend and Design</b>        | React.js, Next.js (SSR/SSG), TypeScript, JavaScript (ES6+), Custom WordPress Theme Development (PHP), Tailwind CSS, UI/UX and Product Design, Figma |
| <b>Backend and Databases</b>      | Node.js, Express.js, MongoDB, PostgreSQL, MySQL, Firebase (Firestore and Auth), Supabase, REST APIs, Auth (OAuth, JWT)                              |
| <b>Product, Analytics and SEO</b> | Google Analytics, PostHog, Core Web Vitals, On-Page SEO, Keyword Optimization, A/B-informed iteration, conversion and funnel optimization           |
| <b>DevOps and Tools</b>           | Git, GitHub, Docker, AWS, Vercel, CI/CD, Redis, Postman, Agile Delivery                                                                             |

## PROFESSIONAL EXPERIENCE

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|-------------------------------------------------------------|-------------------------------------------|
| <b>Senior Product Engineer</b><br><i>Meraki Kitchen LLC</i> | September 2025 - Present<br><i>Remote</i> |
|-------------------------------------------------------------|-------------------------------------------|

- Own technical execution across a portfolio of client engagements, including web applications, digital products, and agency builds, leading projects from architecture and estimation through completion.
- Scope and estimate client projects, communicate timelines and progress directly with stakeholders, and flag scope or budget risks early to keep engagements on track and within budget.
- Set code quality standards for the development team, maintain CI/CD pipelines with GitHub Actions across client builds, and mentor developers through code review, pairing, and technical planning sessions.
- Delivered responsive, conversion-focused builds for clients across Ghana and the UAE, including [The Space Agency Studio](#), [Pretty Little Props](#), [The Tribe Africa Foundation](#), [Edfre Foods](#), [Central Project Ghana](#), [Flexy Foods](#),

|                                                             |                                             |
|-------------------------------------------------------------|---------------------------------------------|
| <b>Frontend Developer</b><br><i>Foodie Holdings Limited</i> | March 2023 - July 2025<br><i>Dubai, UAE</i> |
|-------------------------------------------------------------|---------------------------------------------|

- Converted Figma designs and brand guidelines into pixel-perfect, fully responsive websites for four commercial brands: custom WordPress builds for [dish.ae](#), [foodieholdings.com](#), and [deeritna.com](#) using HTML5, CSS3, PHP, and JavaScript, and a Shopify storefront for [plantpowerdubai.com](#) built with Liquid.
- Architected a unified customer journey, integrating high-performance marketing pages with a complex React and Node.js ordering system to remove friction between browsing and checkout.
- Expanded payment infrastructure with Tabby (BNPL) and digital Purchase Order workflows, catering to retail and corporate clients to increase average order value.
- Improved user experience and ranked four commercial sites in Google's top 3 for high-value terms like 'catering Dubai', 'corporate catering' and 'arabic catering uae', using Google Analytics and PostHog to spot drop-off points and drive UI/UX changes that increased engagement and conversion, while running a Core Web Vitals and keyword strategy.
- Shipped and maintained production apps with a Git-based workflow and run deployments with Docker, AWS, and Vercel at 99.9% availability during peak ordering windows.

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|---------------------------|-------------|
| <b>Earlier Experience</b> | 2018 - 2023 |
|---------------------------|-------------|

- **Senior IT Support Specialist**, REEF Technology, Dubai (2021-2023): Managed infra across 21 UAE locations
- **Technical Support Engineer**, NYB Engineering, Accra (2018-2021): Maintained production WordPress and Database.

## FEATURED PROJECT

**Profit Pulse, Trading Performance Tracker** | [Live Demo](#) | [GitHub](#) | [Roadmap](#)

- Shipped a full-stack Next.js 14 and TypeScript product to help financial traders track and visualize trading performance, with Firebase auth, real-time Firestore data, and a public roadmap driving prioritization.

## EDUCATION AND CERTIFICATIONS

Diploma in Software Engineering, IPMC College of Technology (2019) ◇ The Frontend Developer Career Path, Scrimba (2026) ◇ UX/UI Design Process and Principles, Atheros (2023) ◇ Complete Web Developer, Udemy (2023)